◣ ROUTE

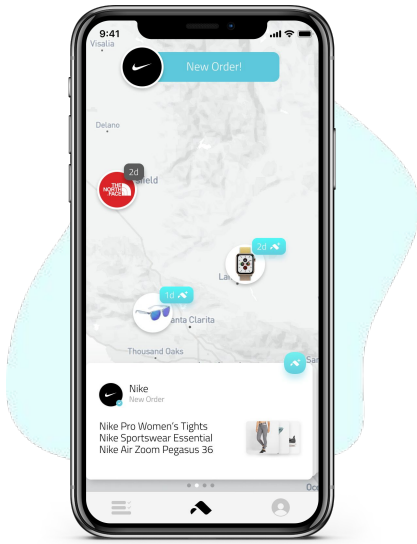# Premium Shipping Protection and Visual Tracking™

Control the customer experience all the way to the doorstep.
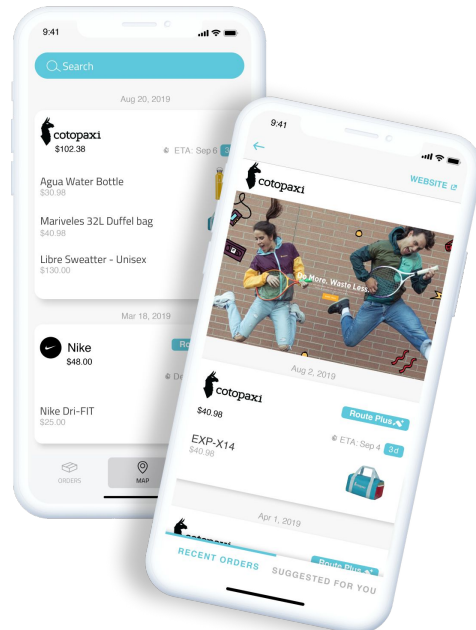
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What is Route?

Through dynamic visual tracking, premium order protection, and one-click claim resolution, Route enables online retailers to deliver an end-to-end post-purchase experience that delights customers and turns them into lifelong advocates.

Why do brands choose Route?

Route enables online retailers to deliver an on-brand post-purchase experience that minimizes loss, decreases customer support costs, boosts revenue and creates lifelong advocates in the process.

GET STARTED

Take back control of your brand

Deliver an on brand post-purchase experience from checkout to delivery.

Increase customer confidence

Customers can add Route+ to their orders at the point of checkout, enabling premium package protection, one-click refunds and reorders.

Provide unmatched visibility and transparency

The Route App automatically connects to all your customers' orders while allowing them to visually track their packages, monitor progress, and stay up to date on deliveries.

Transform a bad experience into a great experience

Route+ reduces customer effort through a seamless claims filing process. Order issues including lost, damaged, or stolen packages, are easily resolved with a few clicks, increasing customer loyalty.

Keep your customers coming back for more

Your personalized company profile on the Route App organizes all of your customer's orders, while providing quick links to continue shopping on your website.